

VFW Auxiliary Department of NH – Historian/Media

July 2022 General Information

Malta: Historian Materials & Resources

Emblem Branding Center

The VFW Auxiliary National Headquarters Communications Department is excited to share the pre-authorized “VFW Auxiliary Branding Center” to help VFW Auxiliary Departments, Districts and Auxiliaries meet their communication needs while protecting the emblem and brand of the organization.

This pre-authorizes many uses of the VFW Auxiliary emblem for Departments, Districts and Auxiliaries to use for VFW Auxiliary-related communications, projects, and events (examples include websites, Facebook pages, newsletters, fliers, letterhead, Convention books, etc.). The pre-authorization is for Auxiliary-related events or communications only and is NOT granted for individual member use. For instance, if an Auxiliary has its own website or Facebook account, they may use the provided versions. An individual member may not use them for his/her personal accounts.

What can you find there?

- VFW Auxiliary Emblem Branding Center
 - Branding Emblem (Official Logo)
 - Branding & Publicity Resources
 - Websites & Social Media (Facebook)
- Photo Press Release Forms
- Speaker’s Bureau Tool Kit
- Publicity Tools & Press Releases
- Website & Social Media Guides
- Sample Speeches for Memorial Day & Veterans Day

Best regards,

Julie DeRubeis – Dept of NH VFW Auxiliary Historian / Media Relations Chair 2020-2021

Do you have photos/ articles / flyers to be submitted?

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