

VFW Auxiliary Department of NH – Historian
April 2022 General Information

facebook

SOCIAL MEDIA CHECK-IN!!!!

This is a Requirement from National for EACH Auxiliary to have their own Facebook page. A great opportunity to engage a member that is Social Media savvy and to get the word out of your events and activities. We have achieved this **GOAL!!!!!!**

IT WORKS!!!



I recently shared the amazing news of the VFW Auxiliary relationship with WMUR! All information about upcoming events and activities have been sent to WMUR by Thursday afternoon. This has been a huge success as the events or activities have been appearing on the Saturday and/or Sunday morning broadcast of "What's Happening NH".

Email me or tag me on the Event on Facebook and let's get your event or activity the publicity it deserves!! **DEADLINE: Thursday by 12:00 PM**



Another amazing relationship has been created! We now have a great contact at the Manchester Union Leader. Thursday is day when any Veteran event or activity will be published. This will be in the paper and on the online edition.

Email me or tag me on the event on Facebook. Please provide a small write up about the event, one paragraph. The Manchester Union Leader is the largest and only statewide paper in New Hampshire. Such a great way to get the word out!!! **DEADLINE: Tuesday by 12:00PM**

\$\$\$ INCENTIVE TIME \$\$\$



VIDEO TIME!!!

The winner of the \$50.00 goes to:
Merrimack VFW Auxiliary #8641!!!

EMBLEM BRANDING CENTER

Are you looking for stock photos for your Facebook Page, or to use for an event? Go to:

<https://vfwauxiliary.org/emblem-branding-center/>

If you are using the emblem for VFW Auxiliary-related communications, projects and events (examples include websites, Facebook pages, newsletters, fliers, letterhead, Convention books, etc.) you DO NOT need permission to use the logo.

Best regards,

Julie DeRubeis – Dept of NH VFW Auxiliary Historian / Media Relations Chair 2021-2022

Do you have photos/ articles / flyers to be submitted?

Email to: nhvfwauxhistorian@gmail.com

Phone: 603-546-5533 US Postal Service: 12 Hartwood Dr - Merrimack, NH 03054

