

VFW Auxiliary Department of NH – Historian

November 2021 General Information

Social Media Check-in!!!!

Have you created your VFW Auxiliary Facebook Page separate from the VFW? Currently, as of September 20th, we have **18** Auxiliaries in NH that have their own Facebook page separate from the VFW.

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a dark blue rectangular background.

This is a Requirement from National for EACH Auxiliary to have their own Facebook page. A great opportunity to engage a member that is Social Media savvy.

If your Auxiliary does **not** have Facebook Page, please reach out to discuss this requirement. I am here to help you!

IMPORTANT INFORMATION

Facebook Pages Admin Roles – Have you assigned your admins for your Facebook Page? The President should be assigned as the Administrator, and your Auxiliaries Historian should be assigned as an editor. If your Auxiliary does not have an Historian, see who posts a lot on social media and ask them if they would like to post events and pictures on the Facebook page!



VIDEO TIME!!!

I challenge each Auxiliary to create and post a Video to their Facebook Page! The video does not have to be long, even a one-minute video will work! Go Live on Facebook during your next event! Show everyone what you are doing to help support Veterans and Veterans causes.

HOW DO I GO LIVE ON FACEBOOK?

To go live on your smartphone, first open the Facebook App then.....

Tap  Live at the top of your News Feed.

1. Tap to add a description of your video
 - a. Example
 - i. Meat Raffle Happening NOW to support 22 A Day
2. You can add a location by clicking the add location
 - a. Example
 - i. Franklin VFW Post
3. Tap the blue box "Start Live Video"
4. Tap Finish when you want to end your broadcast.

IT'S THAT EASY!!!!!!

Does your Auxiliary have a Newsworthy Upcomming Event?

- Ask yourself:
 - Does it help the Community?
 - Does it involve local people?
 - Does it interest non-members?
 - Is it timely?
 - Is it unique and new?
- If you answered YES to two or more of the questions listed above you should showcase your Auxiliaries hard work and accomplishments.
- Put it on Facebook!!! If your auxiliary does not have a Facebook page yet, send to me and Marie Chipola

Best regards,

Julie DeRubeis – Dept of NH VFW Auxiliary Historian / Media Relations Chair 2020-2021

Do you have photos/ articles / flyers to be submitted?

Email to: nhvfwauxhistorian@gmail.com

Phone: 603-546-5533

US Postal Service: 12 Hartwood Dr - Merrimack, NH 03054

