

VFW Auxiliary Department of NH – Historian

December 2021 General Information

facebook

Social Media Check-in!!!!

This is a Requirement from National for EACH Auxiliary to have their own Facebook page. A great opportunity to engage a member that is Social Media savvy and to get the word out of your events and activities.

Congratulations to the **20** Auxiliaries in NH that have their own Facebook page separate from the VFW. We have only **6** Auxiliaries to go!!! Let's do THIS!!



Location	Auxiliary	FB Page
Berlin	2520	Yes
Charlestown	8497	Yes
Claremont	808	Yes
Concord	1631	Yes
Derry	1617	Yes
Franklin	1698	Yes
Haverhill	5245	Yes
Hudson	5791	Yes
Jaffrey	5613	Yes
Keene	799	Yes
Kingston	1088	Yes
Lancaster	3041	Yes
Littleton	816	Yes
Merrimack	8641	Yes
Milford	4368	Yes
Milton	8393	Yes
Pelham	10722	Yes
Raymond	4479	Yes
Somersworth	4485	Yes
Winchester	3968	Yes

IMPORTANT INFORMATION

Facebook Pages Admin Roles – Have you assigned your admins for your Facebook Page? The President should be assigned as the Administrator, and your Auxiliaries Historian should be assigned as an editor.

HOW TO ASSIGN AN EDITOR TO YOUR FACEBOOK PAGE

If you're an admin:

- From your News Feed, click Pages in the left menu.
- Go to your Page and click  Page Settings in the bottom left.
- Click Page Roles in the left column.
- Type a name or email in the box and select the person from the list that appears.
- Click Editor  to select a role from the dropdown menu.
- Click Add and enter your password to confirm.

Keep in mind that if you're not friends with the person you're adding, they'll have to accept your invite before they can start helping you manage your Page.



VIDEO TIME!!!

I again challenge each Auxiliary to create and post a Video to their Facebook Page! The video does not have to be long, even a one-minute video will work! Go Live on Facebook during your next event! Show everyone what you are doing to help support Veterans and Veterans causes.

\$\$\$ INCENTIVE TIME \$\$\$

Each Auxiliary that posts a Facebook LIVE video in December will be entered into a Drawing for **\$50** prize to be awarded at the January 15th Council of Administration Meeting. Each video posted equals one entry into the drawing. Tag me in your video #juliederubeis so I can see your video. If you have questions or need assistance with this task, please let me know.

HOW DO I GO LIVE ON FACEBOOK?

To go live on your smartphone, first open the Facebook App then....

Tap  Live at the top of your News Feed.

1. Tap to add a description of your video
 - a. Example
 - i. Meat Raffle Happening NOW to support 22 A Day
2. You can add a location by clicking the add location
 - a. Example
 - i. Franklin VFW Post
3. Tap the blue box "Start Live Video"
4. Tap Finish when you want to end your broadcast.

IT'S THAT EASY!!!!!!

Once you begin streaming, an alert will be sent to your Facebook friends, notifying them of your stream. The top half of your screen will show what your viewers are seeing, with a control to switch between the front and rear facing camera in the top-right corner.

After you've finished streaming, tap on Finish. The next screen will ask you:

- Privacy – ensure it's set to public
- Post – hit this button to post to the Facebook Page

Facebook will then upload a copy of the stream to your account, where those who weren't able to watch it live can watch and comment on the video. Any comments a live viewer left will also carry over to your Facebook feed after the stream is finished.

Best regards,

Julie DeRubeis – Dept of NH VFW Auxiliary Historian / Media Relations Chair 2021-2022

Do you have photos/ articles / flyers to be submitted?

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