

VFW Auxiliary Department of NH – Historian

October 2021 General Information

Social Media Check-in!!!!

Have you created your VFW Auxiliary Facebook Page separate from the VFW? Currently, as of September 20th, we have **16** Auxiliaries in NH that have their own Facebook page separate from the VFW.

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a dark blue rectangular background.

This is a Requirement from National for EACH Auxiliary to have their own Facebook page. A great opportunity to engage a member that is Social Media savvy.

If your Auxiliary does **not** have Facebook Page, please reach out to discuss this requirement. I am here to help you!

UPCOMING COUNCIL OF ADMINISTRATION MEETING

IMPORTANT INFORMATION

I will be reviewing your questions about Facebook and the Page Roles!!! If you have any questions that you would like to have answered please email them to me by Thursday October 14th by 8:00 PM. Lets all Trek into the Future New Hampshire together!!!



What is TikTok?

TikTok is THE destination for mobile videos. It is a video-sharing focused social networking service. It hosts a variety of short-form user videos, with durations from 15 seconds to three minutes.

Why TikTok? It is very simple to use just point and press record. You can share a short video of your event (either upcoming or live) to generate a buzz and possibly increase attendance to your event. In addition, you can show case an event that has occurred and explain why it was important and how we support our Veterans in New Hampshire.

To sign up for TikTok, all you need to do is download the TikTok app on your smart phone and click “sign up.” You can choose to sign up through Facebook, with an email, or phone number. After you choose a username and password, you’re ready to start making videos. You can have a TikTok account for your Auxiliary and a personal account.

Does your Auxiliary have a Newsworthy Upcomming Event?

- Ask yourself:
 - Does it help the Community?
 - Does it involve local people?
 - Does it interest non-members?
 - Is it timely?
 - Is it unique and new?
- If you answered YES to two or more of the questions listed above you should showcase your Auxiliaries hard work and accomplishments.
- Put it on Facebook!!! If your auxiliary does not have a Facebook page yet, send to me and Marie Chipola

Best regards,

Julie DeRubeis – Dept of NH VFW Auxiliary Historian / Media Relations Chair 2020-2021

Do you have photos/ articles / flyers to be submitted?

Email to: nhvfwauxhistorian@gmail.com

Phone: 603-546-5533

US Postal Service: 12 Hartwood Dr - Merrimack, NH 03054

