

# VFW Auxiliary Department of NH – Historian

## September 2021 General Information

### *Social Media Check-in!!!!*

Have you created your VFW Auxiliary Facebook Page separate from the VFW? Currently, as of the Council of Administration Meeting on August 14<sup>th</sup>, we have **15** Auxiliaries in NH that have their own Facebook page separate from the VFW.

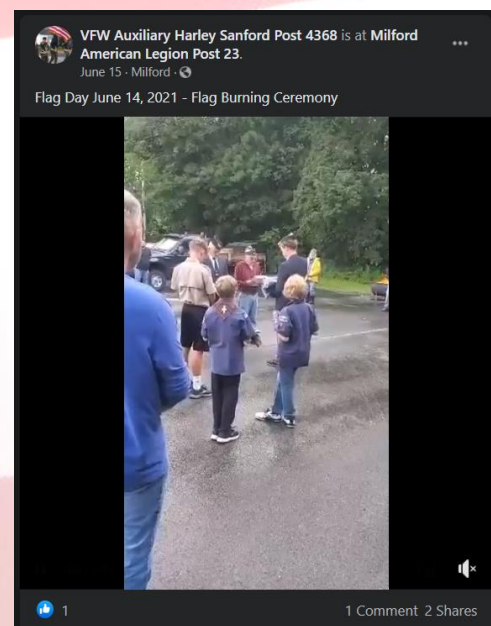
**facebook**

This is a Requirement from National for EACH Auxiliary to have their own Facebook page. A great opportunity to engage a member that is Social Media savvy.

If you need assistance setting up your Facebook page, let me know. I can come to your monthly meeting, do a Zoom call, or meet you any time or any place to get this accomplished.

If your Auxiliary does **not** have Facebook Page, please reach out to me by **September 15<sup>th</sup>** to discuss this requirement.

Some examples of VFW Auxiliary Facebook Pages



**UNWAVERING SUPPORT FOR UNCOMMON HEROES®**  
vfwauxiliary.org

**Concord VFW Auxiliary 1631**  
Nonprofit Organization

Send Message

Home About Photos Videos More

Like

**Concord VFW Auxiliary 1631**  
August 16 at 11:15 PM

Thank you to everyone who bought and donated school supplies to help us fill backpacks! Your awesome!

9 1 Comment 1 Share

**Merrimack VFW Auxiliary Post #8641**  
@VFWAux8641 - Organization

Send Message

Home Events Reviews About More

Like

**Merrimack VFW Auxiliary Post #8641**  
August 15 at 1:20 PM

**NH PATRIOT GUARD RIDERS PRESENTS**  
**RIDE FOR THE HOMEFRONT**

SATURDAY, AUGUST 21, 2021  
WHERE: HOOKSETT AMERICAN LEGION, 5 RIVERSIDE DR

REGISTRATION: 09:00 AM TO 10:15 AM  
KICK-OFF: 10:00 AM

**\$25 PER BIKE - \$10 PER PASSENGER**

ALL PROCEEDS TO BENEFIT THE NH PATRIOT GUARD RIDERS HELP ON THE HOMEFRONT (BOTH) PROGRAM AND RUCK-UP, INC. THE NH PATRIOT GUARD RIDERS AND RUCK-UP, INC ARE BOTH 501(C)3 CHARITABLE ORGANIZATIONS.

THE RIDE WILL BE 1.5 HOURS LONG WITH LEO ESCORT AND A 30 MINUTE STOP AT THE NH STATE VETERANS CEMETERY. FOOD, RAFFLES AND ENTERTAINMENT WILL BE WAITING FOR OUR RETURN AT THE HOOKSETT AMERICAN LEGION.

**Frank Clayton**  
August 15 at 1:18 PM

Like Comment Share



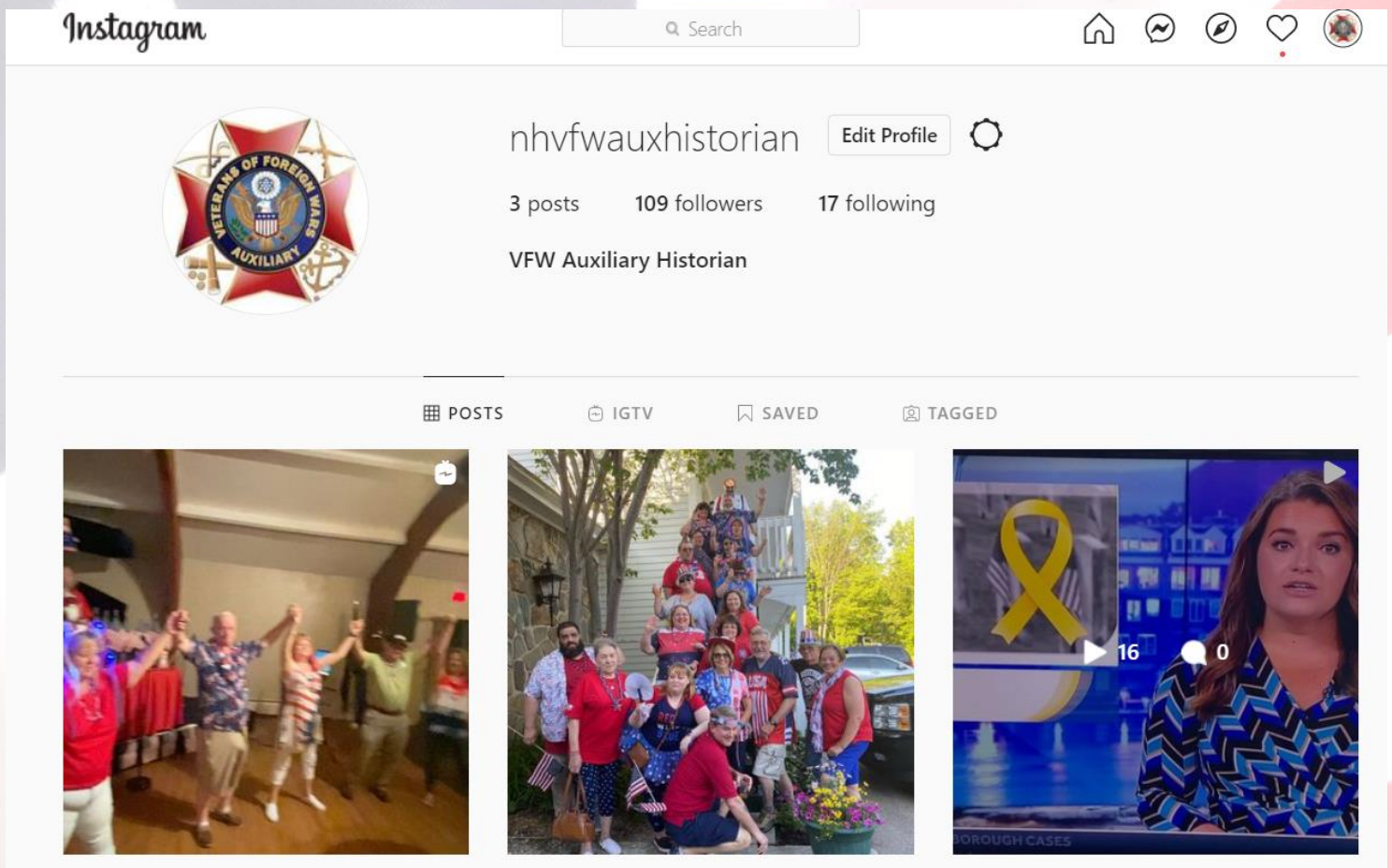
## What is Instagram?

Instagram is a social media platform that emphasizes photo and video sharing via its mobile app. You can take, edit, and publish visual content for your followers to interact with through likes, comments, and shares.

To sign up for Instagram, all you need to do is download the Instagram app on your smart phone and click “sign up.” You can choose to sign up through Facebook, with an email, or phone number. After you choose a username and password, you’re ready to build your profile.

You can have an Instagram account for your Auxiliary and a personal account. Share pictures of your upcoming or past event.

Here is a sample from the vfwauxhistorian Instagram account:



## Does your Auxiliary have a Newsworthy Upcoming Event?

- Ask yourself:
  - Does it help the Community?
  - Does it involve local people?
  - Does it interest non-members?
  - Is it timely?
  - Is it unique and new?
- If you answered YES to two or more of the questions listed above you should showcase your Auxiliaries hard work and accomplishments.
- Put it on Facebook!!! If your auxiliary does not have a Facebook page yet, send to me and Marie Chipola

Best regards,

*Julie DeRubeis* – Dept of NH VFW Auxiliary Historian / Media Relations Chair 2020-2021

Do you have photos/ articles / flyers to be submitted?

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